

Track Leads, Grow Prospects, and Gain Clients



Streamlined intake and automation features allow you to track prospective clients, organize and qualify incoming marketing leads, engage leads to convert them into clients, and keep clients engaged and returning for your services.

- ✓ Save Time
- ✓ Nurture Leads the Right Way
- ✓ Eliminate Double Entry
- ✓ Enhance Profitability



Legal CRM

Organize your leads and prospects, and easily import your qualified leads and their information into PracticeMaster.

Marketing Automation

Ensure a positive lead-nurturing experience by sending personalized, automated text messages and emails to your leads and prospects.

Client Intake

Deliver a five-star client intake process with our custom form builder and templates, which make importing different types of detailed client information and documents a breeze.

Steps to Help Your Firm Gain Clients, and Profits



Engage new leads through campaigns



Nurture leads with text automation and custom forms



Convert leads to PracticeMaster clients